

100 Force Traveller Mobile Veterinary Clinics delivered to Animal Husbandry department, Telangana by Chief Minister

Hyderabad, September 15, 2017: 100 Force Traveller vehicles modified into mobile Veterinary Clinics were delivered to Animal Husbandry Department, Telangana Government today at the hands of Honorable Chief Minister Mr. K. Chandrashekar Rao at People's Plaza, Necklace Road, Hyderabad. This initiative will help providing preventive and curative health care to livestock at the doorstep of farmers and in turn will boost the rural economy.

In the Telangana state around 24 lakh families are dependent upon livestock sector for income generation and this dependency is increasing day by day. In order to take care of the large livestock population Telangana state government has taken measure steps at large scale. The Traveller Mobile Veterinary Clinics will be stationed at strategic locations in order to minimize travel time and provide health care to the animals. The staff of the Traveller Mobile Veterinary Clinic will visit villages and shall also be attending emergencies besides the regular treatment and Vaccination programs.

Force Motors, India's largest Van maker takes pride in introducing this Traveller Mobile Veterinary Clinic which is customized to cater the need of extending health care services to the livestock. Unique features of Traveller like Monocoque Body, Spacious cabin, Rear wheel drive, and optimum Ground clearance makes it an ideal vehicle for such utility. Traveller is the market leader in its segment. The unmatched reliability of Traveller originates from the Mercedes derived driveline ensuring the promise of excellent reliability even on rough roads and thus makes it the best vehicle for operation in rural areas.

This unique vehicle comes with factory fitted essential equipment like Examination Table, Medicine Cabinet, Oxygen cylinder storage, Oxygen delivery system, squad bench, seating arrangement for Doctor as well as Lab technician, roof light to enable the treatment with adequate illumination. This thoughtfully designed Traveller Mobile Veterinary Clinic is one stop solution to cater to the health problems of livestock which reduces the need of Veterinary dispensaries and is the need of an hour considering the growing rural economy.



For immediate release

ABOUT FORCE MOTORS

Force Motors, was established in 1958 by Shri N. K. Firodia, with the vision to provide affordable commercial transport for the masses by harnessing the best available technology and offering economical, reliable and efficient products.

Force Motors (then known as Bajaj Tempo) started production of HANSEAT 3-wheelers in collaboration with Vidal & Sohn Tempo Werke Germany. The company continued to pioneer the auto industry in India with the iconic brands like the Tempo, the Matador and the Traveller.

Today, Force Motors is a fully vertically integrated automobile company, with expertise in design, development and manufacture of the full spectrum of automotive components, aggregates and vehicles. Its range includes Traveller light commercial vehicles, Trax multi-utility and cross country vehicles, Trump small commercial vehicles, and the Balwan range of Agricultural Tractors. The company continues in the founder's vision of providing efficient, utilitarian vehicles that empower the individual entrepreneur to meet his and country's ever changing needs.

In 1997, fully aware of the strength of Force Motors, in terms of engineering infrastructure and capabilities, Daimler asked it to set up a dedicated facility for producing and testing engines for Mercedes passenger cars and SUVs to be made in India. Till date Force Motors has supplied over 60,000 engines. This portfolio has grown to include the front and rear axles of the C, E, S class passenger cars and GL Class SUVs.

In 2015, BMW assigned Force Motors to produce and test the engines for all cars and SUVs to be made in India. A state of the art factory has been built to the exacting standards of BMW by Force Motors in Chennai close to the BMW car factory. This plant has a capacity to manufacture and test 20,000 engines per year.

In 2016 a new state-of-the-art plant has been commissioned at Chakan near the Mercedes Benz car manufacturing facility that is dedicated solely to the production of engines and Axles for all Cars and SUVs made in India. This facility has a capacity of manufacturing and testing 20,000 engines per annum.

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