

## Force Motors closes Calendar Year 2025 with strong December performance; Domestic wholesales volume grows 49%

*Registers strong Q3 momentum with domestic wholesales growing 47%*

Period	2024	2025	Growth (%)
December	1985	2952	49%
Q3	5723	8427	47%
YTM (Apr-Dec)	19911	24920	25%

**Pune, 1<sup>st</sup> January 2026:** Force Motors Limited, India's largest van maker and a leading automotive manufacturer, closed the 2025 calendar year on a strong note with **domestic wholesales rising 49% in December 2025**, reaching **2,952 units** as against **1,985 units** in December 2024. This marks another month of sustained sales momentum as the company continues to strengthen its presence across key mobility segments.

The positive trend was visible across the quarter as well, with **Q3 domestic wholesales growing 47%**, increasing from **5,723 units to 8,427 units**. Year-to-month (April–December 2025), domestic volumes crossed **24,920 units**, registering **25% growth** over the corresponding period last year.

Expressing his views on the performance, **Mr. Prasan Firodia, Managing Director, Force Motors Limited** said, “December has been another strong month for us, and it is encouraging to see positive momentum across our core platforms. We are beginning to witness clear signs of revival in the tour and travel segment, supported by rising intercity movement and renewed fleet expansion. School mobility has also remained steady through the holiday period, reflecting growing institutional confidence as we head into the new year.

The continued traction for Urbania across urban and emerging markets, along with the commanding market leadership of the Traveller range, underscores the trust customers place in Force Motors. Together, these trends point to a broad-based strengthening of demand and give us a solid foundation as we step into 2026”, **he concluded.**

### **ABOUT FORCE MOTORS LIMITED: INDIA'S LARGEST VAN MAKER**

Founded in 1958 by Shri N. K. Firodia, Force Motors Limited was established with a vision to provide affordable, reliable, and efficient transportation for the

masses. Today, it stands as a fully integrated automobile company specializing in the engineering, development, and manufacture of vehicles, aggregates, and components.

The company operates five state-of-the-art manufacturing units across India, employs over 10,000 people, and is led by Dr. Abhay Firodia. Its advanced R&D center in Pune, supported by a design team of over 1,000 experts, is regarded as one of the finest in the country.

Force Motors is a versatile automotive company with the capability to cater to diverse international markets by offering customized, country-specific solutions. Its formidable product range spans light commercial vehicles and multi-utility vehicles, and its export presence extends to the Middle East and Gulf region, Asia, Latin America, and Africa.

Force Motors has built strong relationships with global automotive leaders by consistently delivering high-quality engines and components.

**Mercedes-Benz and BMW** assigned Force Motors the responsibility of producing and testing engines for all cars and SUVs manufactured in India. Every Mercedes-Benz car and SUV made in India is powered by an engine produced at Force Motors in Chakan Pune.

Similarly, Force Motors' world-class factory in Chennai, built to BMW's exacting standards, powers every BMW car and SUV made in the country.

**Force MTU Power Systems Pvt. Ltd.** is a joint venture between Force Motors and Rolls-Royce Power Systems AG. The venture specializes in producing 10 and 12-cylinder Series 1600 engines, ranging from 545 hp to 1050 hp, at its manufacturing facility in Chakan, Pune. These engines are supplied globally for power generation and underfloor rail applications

## **PRODUCTS AND INNOVATION**

Force Motors offers solutions for both passenger and goods transport, with its **Traveller and Trax** ranges leading their respective segments. The Traveller stands out as a benchmark in efficiency and reliability, while the rugged Trax caters to challenging terrains.

Force Motors has introduced **Urbania**, a new ground-up modular monocoque passenger van platform, marking the beginning of a **Premium Shared Mobility**



segment for domestic and export markets. After establishing a strong foothold in India, Urbania is now expanding into key markets across the globe.

The **Force Traveller Monobus** is an efficient mid-size bus designed for safe and reliable passenger travel. Its monocoque body enhances stability, comfort and fuel efficiency, making it a preferred choice for transportation.

The **Force Gurkha** in 3-door and 5-door variants is known for its rugged build and off-road capabilities. It is built to conquer the toughest terrains with ease. Designed for adventure, it delivers durability, power, and unmatched all-terrain performance.

**For more inquiries, please contact**

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